







National Seminar

IPR in the Digital Age: Navigating the Challenges of Online Content Creation and Distribution (Date: March 14, 2023)



Organised by

Department of Law & IQAC Govt. T. C. L. P. G. College Janjgir, District- Janjgir-Champa (Chhattisgarh), India.

Sponsored By

Dept. Of Higher Education, Govt. Of Chhattisgarh

About College

Govt. T.C.L. P.G. College Janjgir was established in 1958 as Non Government college managed by Sarswati Shikshan Samiti. Shri Satya Sahay Shrivastava was founder principal of our college. Later in year 1975 college was undertaken by State Government. Law College Janjgir was established in year 1962 and merged with this college in Year 1984. In year 2012 LLM had been started and since the same year Post Graduate Department of Law had been started. Law Department is recently recognized as a Research centre of Shaheed Nandkumar Patel Vishwavidhalaya Raigarh (C.G.)Currently college is affiliated with Shaheed Nandkumar Patel Vishwavidyalaya ,Raigrah and Accredited by NAAC,Bengaluru with Grade B.

About Janjgir

Janjgir is the headquarter of the Janjgir-Champa district in Chhattisgarh, India. It has been the District headquarter since 25 May 1998, when Janjgir-Champa was carved out of Bilaspur. Well known for its Vishnu Temple aka Nakta Mandir, Nahariya Baba Mandir, Agricultural industries, and Rice production, Janjgir is undergoing rapid industrial development and will become home to various industries and plants in the coming years, city's railway station name is Janjgir-Naila. Janjgir is well connected by railways and roads and is connected to major cities like Bilaspur and Raipur through National Highway 149. Bilasa Bai Kewatin Airport, Bilaspur is at a distance of 60 kilometers from here.

About Seminar

The theme of the seminar "IPR in the Digital Age: Navigating the Challenges of Online Content Creation and Distribution" focuses on exploring the various challenges and complexities associated with IPR in the digital age. The seminar seeks to bring together legal experts, industry professionals, policymakers, and academics to discuss the current state of IPR and to identify best practices for navigating the everevolving landscape of digital content creation and distribution.

One of the primary challenges of IPR in the digital age is the issue of copyright infringement. With the ease of online content creation and distribution, it has become easier than ever for individuals to copy and distribute copyrighted material without proper authorization. This has led to a rise in piracy, and creators are finding it increasingly difficult to protect their work from unauthorized use.

Another challenge is the question of ownership of digital content. In the traditional publishing world, it was clear who owned the rights to a piece of content. However, in the digital age, content is often created collaboratively, and ownership can be difficult to determine. The seminar will explore the legal frameworks that govern ownership and collaboration in the digital space.

The seminar will also address issues related to fair use and creative commons licensing, which have become increasingly important in the digital age. Fair use allows for the use of copyrighted material for certain purposes, such as criticism, commentary, or educational purposes, without obtaining permission from the copyright holder. Creative Commons licensing provides a framework for creators to share their work under specific conditions, such as requiring attribution or prohibiting commercial use.

Overall, the seminar will provide a platform for participants to share their knowledge, experiences, and insights on IPR in the digital age. The discussions will help to identify best practices and strategies for navigating the challenges associated with online content creation and distribution. The outcome of the seminar will be of immense value to creators, policymakers, industry professionals, and anyone else involved in the creation, distribution, and consumption of digitalcontent.

Theme and Sub Themes:

The Seminar will focus on the following theme and sun-themes:

Theme - IPR in the Digital Age: Navigating the Challenges of Online Content Creation and Distribution

Sub-Themes:

- ➤ Intellectual Property Rights: Trends and Strategies for Success
- ➤ Intellectual Property Rights in the Age of Open Source
- ➤ Global Intellectual Property Law: Navigating the Complexities of International IP Protection
- ➤ The Art of Crafting a Strong Patent Application: Strategies for Maximizing Patent Protection
- ➤ Patenting in India: Challenges and Opportunities
- > Trademark Law and Brand Protection in India
- ➤ Copyright Law in India: Challenges and Emerging Issues
- > International Intellectual Property Law and India
- ➤ India's Startups and Innovation
- ➤ India's Traditional Knowledge

<u>Call for Manuscript & Submission Guidelines:</u>

Participants are requested to mail abstract/paper in MS word file format at <u>drabhay03@gmail.com</u> with following specifications.

- Abstract length is limited to 300 words

 The research paper will be reviewed by a screening committee, the author will be required to send a paper not exceeding 5000 words including references.
- ➤ Title (Times New Roman 14/Kruti dev 12) should be followed by the name(s) of author(s) with the name of the person presenting underlined and their affiliation (Times New Roman 12 / Kruti dev 10). Page margin should be 1" on all sides.
- For Oral Presentation authors will have to present their work in 5 mins through power point presentation followed by discussion.
- ➤ The selected papers will be published as seminar proceedings after peer review.

 Last Date for Registration & Abstract Submission March 10, 2023

Last Date for Full Paper Submission March 12, 2023

The Manuscript must be send to drabhay03@gmail.com on or before March12,2023.

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Registration Fee:

Rs. 100/- For UG/PG Students Rs 200/- Research Scholars Rs 300/- Faculty Members & Others

Mode of Payment:

By online transaction as per following details: Beneficiary Name: Principal TCL Govt PG College Janjgir

A/C no. 32406914279 IFSC Code – SBIN0000395

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Seminar Registration Link:

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